

May 1, 2013

Important information about your potential obligations under the BC Recycling Regulation and how to join the Major Appliance Recycling Roundtable:

The BC Recycling Regulation:

Major household appliances have been regulated under the British Columbia <u>Recycling Regulation</u>. Under this Regulation the "producers" of major household appliances (typically first sellers, including manufacturers, wholesalers, retailers etc.) are obligated to have an approved stewardship plan, appoint an agency with an approved stewardship plan or comply with Part 3 of the Regulation in order to sell or distribute major household appliances in British Columbia.

The Major Appliance Recycling Roundtable (MARR):

The Major Appliance Recycling Roundtable (MARR) is a not-for-profit stewardship agency created to implement and operate a stewardship plan for end-of-life major household appliances in the province of British Columbia (BC) on behalf of the major appliance "producers" who are obligated under the BC Recycling Regulation. The MARR stewardship plan was developed by the Association of Home Appliance Manufacturers Canada (AHAM Canada) and the Retail Council of Canada (RCC). The plan received the approval of BC's Ministry of Environment on June 29, 2012, and today is the only approved stewardship plan for major appliances in the province

Joining MARR to Comply with the BC Recycling Regulation:

If your company is obligated under the BC Recycling Regulation, registering as a participant of MARR by **August 1, 2013** will enable your business to comply with these requirements. Registration is available to all obligated producers and offers a "turn-key" solution for compliance with the BC Recycling Regulation. Program participants are not required to take back end-of-life products and there is no cost to register with MARR.

How MARR is Funded:

MARR will be funded by Administrative Program Fees (APFs) applied to the sale and supply of new major household appliances in British Columbia, effective **August 1, 2013**. The fees will be used by MARR to cover all costs associated with implementing the MARR stewardship plan. These fees will be reported and remitted to MARR on a calendar quarter basis by registered MARR participants (manufacturers, distributors, retailers) who have joined MARR to fulfill their regulatory obligations.

Who In the Supply Chain Should Join MARR?

Generally, the Regulation places responsibility on the "first seller" in BC, which can either be a manufacturer, distributor, wholesaler or retailer. However, registration with MARR is also available to companies in the supply chain who are upstream or downstream from the legally obligated "first seller" of that product in BC. For example, a retailer who acquires product from a supplier based in BC may prefer to join the program directly in order to report/remit APFs to MARR at the time of sale to the consumer for cash flow purposes. On the other hand, a manufacturer that is not legally obligated may choose to join MARR and remit/report APFs on their sales in or into BC as a service to their downstream customers. See <u>www.marrbc.ca</u> for more detailed information.

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Products Covered by MARR:

The MARR program includes major household appliances powered either by 120 volt or 240 volt input power that have been designed for use in residential homes, including those that use natural gas or propane for heating purposes. Appliances used in or sold for industrial, commercial and/or institutional (IC&I) applications that have the same essential design characteristics as major household appliances, as defined above, are also included. All channels of distribution are captured, including internet/catalog sales. Major product types include:

- Refrigerators, wine coolers and beverage centers
- Freezers
- Portable, room and window air conditioners
- Portable Dehumidifiers
- Clothes washers and dryers

- Ranges, built-in ovens and surface cooking units
- Built-in and over the range microwave ovens
- Dishwashers
- Food waste disposers and trash compactors
- Electric water dispensers

What to Do Next:

Please visit <u>www.marrbc.ca</u> for further information (including Frequently Asked Questions) on:

- Your potential obligations under the BC Recycling Regulation
- The MARR program and the products captured
- Administrative Program Fee (APF) rates and policies
- Who in the supply chain should join MARR
- How to register with MARR by the August 1, 2013 deadline

To assist MARR in identifying all obligated producers and their product sales, we request that you forward this message on to your suppliers and/or customers and begin discussing with them the best manner of complying with the BC Recycling Regulation, including who in the supply chain is in the best position to join MARR to report/remit APFs.

Register for an Informational Webinar:

MARR will be hosting informational conference calls/webinars to explain the regulation and MARR program in more detail to companies on the following dates:

- Tuesday May 21, 2013 11 am PST (2 pm EST)
- Tuesday May 28, 2013 11 am PST (2 pm EST)

If you wish to participate, please contact MARR at the details below to receive call-in details.

Don't Sell Major Household Appliances?

If you do not sell major household appliances (as defined and listed at <u>www.marrbc.ca</u>) in or into BC, you have likely received this notice in error and we apologize for the inconvenience. Please confirm this with MARR at the contact details below to ensure you do not receive additional correspondence.

More Information:

For more information or to register with MARR, please contact:

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