

LGAC MEETING MINUTES



Date: 12/17/2024

Time: 02:00 pm

Attendance:

Presenter: Adélaïde Terrien, MARR Program Manager

Local Government Representatives:

Tom Watkins, Capital Regional District (Interim Chair)
Andrew Doi, Metro Vancouver
BA Belton, Regional District of Kootenay Boundary
Darren Murray, Regional District of North Okanagan
Tal Bogdonov, City of Vancouver
Janette Derksen, Regional District of Bulkley-Nechako

Absence:

Matt Dyck, Regional District of Mount Waddington
Uli Wolf, Regional District of Central Kootenay
Sandra Davidon, City of Vancouver
Lucinda Phillips, IZWTAG
Calvin Jameson, IZWTAG
Sarah Scheibelhut, Metro Vancouver
Meagan Hatch, Association of Home Appliance Manufacturers Canada
Greg Wilson, Retail Council of Canada

MARR Observers:

Michael Zarbl, MARR Executive Director
Chris Campbell, MARR Director of Operations
Liza Bobanova, MARR Program Specialist

Time	Item
02:02 pm	Welcome
02:05 pm	Agenda adoption
02:05 pm	Update on Collection Network: <ul style="list-style-type: none">As of December 17, 2024, MARR has 218 active sites.Since the last LGAC meeting, 2 new sites have joined MARR from the Stikine Region and the <i>qathet</i> Regional DistrictMARR has a presence in 26 out of the 27 Regional Districts, as well as the Stikine Region.
02:07 pm	Collection Summary: <ul style="list-style-type: none">Total Units collected from Q1 to Q3 2024: 320,598 representing a 9% increase across categories compared to 2023.12% increase in non-ODS and 5% in ODS units collected.The numbers are not final as we are still waiting for some Q4 reports from a few collection sites. Increase in units collected attributed to: <ul style="list-style-type: none">Addition of major metal recyclers (e.g., Richmond Steel, Mitchell Metal Recycling).Increased public awareness (+9% in add recall).Improved on-site education at collection points.
02:09 pm	Update on Substances of Concern Programs: <ul style="list-style-type: none">115,397 ODS units serviced (5,822 kg of ODS collected)1,333 mercury switches recycled263 PCB capacitors collected
02:12 pm	2024 Collection Events During 2024, MARR helped organize nine collection events across various regions, showcasing its flexibility and ability to collaborate effectively with different organizations and stakeholders: <ul style="list-style-type: none">Events were coordinated in collaboration with other stewardship programs, FNRI, and IZWTAGEach event requires a tailored approach, as there is no universal formula for organizing collection events.Approximately 300 units collected (final numbers pending).

Time	Item
	<ul style="list-style-type: none"> MARR committed to participating in additional collection events in collaboration with the First Nations Recycling Initiative (FNRI) next year.
02:15 pm	<p>40 yards Roll Off bins – Satellite Sites</p> <ul style="list-style-type: none"> 10 Roll Off bins have been purchased to assist remote communities with large appliance collection. All bins deployed, some delayed at ABC Recycling due to weather conditions. Recent Deliveries: Good Hope Lake Nation and Takla Nation. Next Step: MARR plans to acquire at least 10 more bins in 2025. <p>Chris Campbell invited suggestions for satellite bin placements for 2025.</p>
02:17 pm	<p>Bill C-59: New Greenwashing Regulation</p> <ul style="list-style-type: none"> Any claims in advertising or communications must now be substantiated by factual evidence to avoid litigation. The regulation emphasizes the use of plain language, ensuring transparency and clarity for the general public. MARR will conduct a comprehensive review of its advertising materials to ensure compliance and avoid ambiguous or misleading statements. Recommendation: All organizations should assess the implications of Bill C-59 on their communication and advertising strategies. <p>Michael Zarbl talked about Federal Update on “Recycling” Definition:</p> <ul style="list-style-type: none"> Recent updates published in the Gazette propose a stricter definition of "recycling." Changes: Practices such as incineration and landfill cover will no longer be classified as "recycling." This aims to standardize what qualifies as recycling under federal regulations.
02:20 pm	<p>Closing Comments:</p> <ul style="list-style-type: none"> Chris Campbell announced plans to visit collection sites and meet stakeholders in person in 2025. Tom Watkins extended holiday wishes and expressed excitement for the continued collaboration in 2025. Participants exchanged holiday greetings.
02:22 pm	<p>End of the LGAC meeting. Next meeting will be organized in April 2025.</p>