

**Date:** 09/18/2024

**Time:** 02:00 pm

**Attendance:**

**Presenter:** Adélaïde Terrien, MARR Program Manager

**Local Government Representatives:**

Tom Watkins, Capital Regional District  
 Calvin Jameson, IZWTAG  
 Andrew Doi, Metro Vancouver  
 Darren Murray, Regional District of North Okanagan  
 Ba Belton, Regional District of Kootenay Boundary

**Absence:**

Uli Wolf, Regional District of Central Kootenay  
 Lucinda Phillips, IZWTAG  
 Janette Derksen, Regional District of Bulkley-Nechako  
 Matt Dyck, Regional District of Mount Waddington  
 Sarah Scheibelhut, Metro Vancouver  
 Tal Bogdonov, City of Vancouver  
 Meagan Hatch, Association of Home Appliance Manufacturers Canada  
 Chris Campbell, MARR Director of Operations

**MARR Observers:**

Michael Zarbl, MARR Executive Director  
 Greg Wilson, Retail Council of Canada  
 Liza Bobanova, MARR Program Specialist

Time	Item
02:02 pm	Welcome
02:05 pm	Agenda adoption
02:06 pm	Chair of Council Update <ul style="list-style-type: none"> <li>Former chair, Patrick Donaghy, stepped down.</li> <li>Open discussion on whether a new chair was required.</li> <li>Tom Watkins volunteered as interim chair until a permanent candidate is found.</li> </ul>
02:10 pm	Update on Collection Network: <ul style="list-style-type: none"> <li>As of September 17, 2024, MARR has 216 active sites.</li> <li>Since the last LGAC meeting, 3 new sites have joined MARR from the Thompson-Nicola and Metro Vancouver Regional Districts</li> <li>MARR has a presence in 26 out of the 27 Regional Districts.</li> </ul>
02:11 pm	Collection Summary: <ul style="list-style-type: none"> <li>Total Units collected in Q1-Q2: 186,526 representing a 5% increase compared to Q1-Q2 2023.</li> <li>9% increase in non-ODS units collected.</li> <li>ODS units are slightly down compared to last year, showing a 1% decrease.</li> <li>The numbers are not final as we are still waiting for Q2 reports from some collection sites.</li> </ul> Michael Zarbl highlighted that a drop in air conditioner sales might explain the reduced ODS unit collection.
02:12 pm	Update on Substances of Concern Programs: <ul style="list-style-type: none"> <li>65,821 ODS units serviced (2,980 kg of ODS collected)</li> <li>1032 mercury switches recycled</li> <li>203 PCB capacitors collected</li> </ul>
02:13 pm	MARR Emergency Response Program: <ul style="list-style-type: none"> <li>A new emergency response program has been established in response to fires and floods.</li> <li>Michael Zarbl explained that the company Seldom Silent is trained and contracted to handle disaster-related cleanups, particularly for fridges and freezers.</li> <li>This program is available province wide.</li> <li>Tom Watkins inquired about the costs involved, which are largely covered by Emergency Management BC (EMBC) with MARR covering additional costs.</li> </ul>

Time	Item
02:17 pm	<p>Collection Events</p> <ul style="list-style-type: none"> <li>• 1 collection event was completed in Q1-Q2 2024</li> <li>• Calvin Jameson from IZWTAG added that more new communities will soon be coming on board with clean-up events.</li> </ul>
02:18 pm	<p>Network Analysis</p> <p>A new tool was introduced, created to focus on analyzing data collected over the past few years. The goal is to identify trends, discrepancies, and performance differences between collection sites.</p> <ul style="list-style-type: none"> <li>• Example analysis includes: <ul style="list-style-type: none"> <li>➤ Trends over the years in units collected</li> <li>➤ Trends over the product category units</li> </ul> </li> <li>• Custom reports per Collector can be generated upon request to identify trends and discrepancies.</li> </ul>
02:21 pm	<p>40 yards Roll Off bins – Satellite Sites</p> <ul style="list-style-type: none"> <li>• 10 Roll Off bins have been purchased to assist remote communities with large appliance collection.</li> <li>• Two bins already located in Bella Bella, one in Metro Vancouver</li> <li>• Discussions are ongoing with IZWTAG to deploy additional units in Terrace and Prince George areas.</li> </ul>
02:22 pm	<p>Blog Posts</p> <ul style="list-style-type: none"> <li>• Monthly blog posts are available on the website (<a href="https://www.largeappliance recycling.ca/blog">https://www.largeappliance recycling.ca/blog</a>).</li> <li>• A notable article highlighted community events at the Burnaby Eco Center and Vancouver Landfill.</li> </ul>
02:23 pm	<p>2023 Annual Report</p> <ul style="list-style-type: none"> <li>• Published in June, available on the website (<a href="https://www.marrbc.ca/about">https://www.marrbc.ca/about</a>).</li> </ul>
02:23 pm	<p>New signage</p> <ul style="list-style-type: none"> <li>• Over the past five years, six different signs were created to educate residents on proper disposal practices.</li> <li>• A new sign was introduced reminding residents to empty appliances (e.g., fridges/freezers) before drop-off.</li> <li>• 130 requests for the new signage were received, and it will be distributed in October.</li> </ul>
02:25 pm	<p>Consumer Awareness - Summer campaign</p> <ul style="list-style-type: none"> <li>• The campaign included ads on Daily Hive, radio, TV, and social media. A short radio ad was played during the meeting, and attendees noted seeing and hearing these ads across various platforms.</li> <li>• A Global BC video interview was shown, highlighting the importance of recycling large appliances and the environmental impact of proper disposal.</li> </ul> <p>Darren Murray inquired about targeted ads for portable and window air conditioners. Michael Zarbl confirmed targeted ads and offered to share examples.</p>
02:30 pm	<p>End of the LGAC meeting. Next meeting will be organized in December 2024.</p>